

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56121 CF LOC-POL FBD - LBD: 08/15/12 - 08/21/12 HL#: Created: 08/01/12 04:49 PM
 Client: AMERICANS FOR PROSPERITY... CPE: / / 471 Agency Commission: 15 % Updated: EMENDEL on 08/02/12 11:12 AM
 Agency: MENTZER MEDIA SERVICES (24184) Product: FLIGHT 1 8/15-8/21 (1300) Self :20:00 Confirmed: 08/01/12 05:02 PM
 Buyer: KAREN BENCKINI Demo: P50+ DMA RTG Sched. Code: D Contract: 08/02/12 08:33 AM
 AE: Brian Butz: 1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

MARK INVOICE PAID; PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

PAID FOR BY AMERICANS FOR PROSPERITY

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
001	MEARLY	0 0 1 1 1 0 0	MORN	30	D			0.0	\$225.00	3	\$675.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/15/12	08/17/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
002	D11AM	0 0 1 1 1 0 0	PRIC	30	D			0.0	\$385.00	3	\$1,155.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/15/12	08/17/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
003	NNOON	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$365.00	3	\$1,095.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/15/12	08/17/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
004	AINSIDER	0 0 1 1 1 0 0	ACC	30	D			0.0	\$450.00	3	\$1,350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/15/12	08/17/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
005	NLATE03	0 0 1 1 1 0 0	NEWS	30	D			0.0	\$1,100.00	3	\$3,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/15/12	08/17/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
006	LLETTER01	0 0 1 1 1 0 0	LETT	30	D			0.0	\$325.00	3	\$975.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/15/12	08/17/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
007	PCRIMINAL	* * W * * * *	REGP	30	D			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/15/12	08/15/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
008	PCSIWE3	* * W * * * *	REGP	30	D			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/15/12	08/15/12	1										
009	PPERSONTHU3	* * * T * * *	REGP	30	D			0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/16/12	08/16/12	1										
010	PCSINYFR2	* * * * F * *	REGP	30	D			0.0	\$1,950.00	1	\$1,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/17/12	08/17/12	1										
011	PBLOODS	* * * * F * *	REGP	30	D			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/17/12	08/17/12	1										
012	NEWSSAT6A	* * * * * S *	NEWS	30	D			0.0	\$175.00	1	\$175.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										
013	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										
014	NEWSSAT7P	* * * * * S *	NEWS	30	D			0.0	\$315.00	2	\$630.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	2										

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 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
015	AINSIDSAT	* * * * * S *	ACC	30	D			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
016	PCRIMESA2	* * * * * S *	REGP	30	D			0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
017	P48HRSA3	* * * * * S *	REGP	30	D			0.0	\$1,250.00	1	\$1,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
018	NLATE03	* * * * * S *	NEWS	30	D			0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/18/12	08/18/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
019	WCBSSUN	* * * * * S	MORN	30	D			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
020	WFACESPEC	* * * * * S	MORN	30	D			0.0	\$325.00	1	\$325.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
021	NSSEARLY	* * * * * S	NEWS	30	D			0.0	\$315.00	2	\$630.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	2										

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Buyer: KAREN BENCKINI	Demo: P50+ DMA RTG	Sched. Code: D	Contract: 08/02/12 08:33 AM	
AE: Brian Bulz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
022	PSIXTY	* * * * * S	REGP	30	D			0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
023	NLATE03	* * * * * S	NEWS	30	D			0.0	\$1,100.00	1	\$1,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
024	SSHOWDOWN	* * * * * S	LOCS	30	D		SPORTS	0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/19/12	08/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
025	MEARLY	1 1 0 0 0 0 0	MORN	30	D			0.0	\$225.00	2	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
026	D11AM	1 1 0 0 0 0 0	PRIC	30	D			0.0	\$385.00	2	\$770.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
027	NNOON	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$365.00	2	\$730.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
028	AINSIDER	1 1 0 0 0 0 0	ACC	30	D			0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/21/12	2										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
029	NLATE03	1 1 0 0 0 0 0	NEWS	30	D			0.0	\$1,100.00	2	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
030	LLETTER01	1 1 0 0 0 0 0	LETT	30	D			0.0	\$325.00	2	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
031	PHAWAII	M * * * * *	REGP	30	D			0.0	\$2,100.00	1	\$2,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/20/12	08/20/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
032	PNAVY	* T * * * * *	REGP	30	D			0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
033	PNCISLA	* T * * * * *	REGP	30	D			0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P50+	Rate	Spots	Total	NR	A/G
034	PMENTALTU3	* T * * * * *	CARD	30	D			0.0	\$1,650.00	2	\$3,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/21/12	08/21/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	56	0	\$44,435.00	\$37,769.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0%	WTAE: 0%	WPXI: 0%	WPGH: 0%	WPMY: 0%
WPCW: 0%	CABLE: 0%			

Order Totals	\$44,435.00	\$37,769.75	\$0.00	\$0.00
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